

On-farm productivity coordinator

- Premium Australian horticultural product
- Small, innovative professional team
- Scope for innovation and creativity
- Attractive northern NSW base

The opportunity:

In this challenging new role you will be responsible for driving improved productivity and sustainability of growers in the Australian macadamia industry, a premium food, value adding and export horticultural sector.

The macadamia industry spends around \$2 million on R&D annually and this role will be to ensure that the results of this investment are captured by the growers who fund it. The industry is based within some of the most iconic landscapes in Australia and the role will be responsible for working with a diverse grower base to raise productivity and improve sustainable practices.

The On-farm Productivity Coordinator will be the professional resource for:

- Development of a national extension/adoption program based on motivation, participation and adoption
- Demonstrate the commercial benefit of adoption through benchmarking and economic analysis
- Drive greater participation in MacGroups, best practice groups and other participatory events through innovative methods. Assist with capacity building both within the AMS membership and industry participants more broadly
- Review and improve adoption strategies and facilitate better commercialisation of R&D outcomes
- Coordinate networks with processor field officers, pest scouts and consultants and regularly evaluate and review the effectiveness of the extension program

The person:

To be successful in this role you will:

- Have relevant commercial or extension experience and qualifications in horticultural production
- A track record of driving on-farm adoption of research outcomes and best practice
- Have experience of research program funding and management
- Be persuasive, have excellent communication and people skills and be capable of bringing people, ideas and innovation together into positive action
- Be able to work with a small but diverse team to add value to their programs and activities.

Applications close Friday 9 April 2010.

To apply or for more information and a position description contact:

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